

PERSONAL DETAILS

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KEY SKILLS

Ruby inc. Ruby on Rails & Sinatra frameworks
PHP inc. Codeigniter, Symphony & Laravel frameworks
JavaScript inc. jQuery library
Flash AS3

PROFESSIONAL EXPERIENCE

Web Developer / Code & Theory / New York City, NY, USA
2013 - present

I am currently working as full stack developer for Code & Theory in Manhattan. I work full stack using the Laravel framework for PHP on fashion clients such as InStyle magazine.

Web Applications Developer / ALLDAYEVERYDAY / New York City, NY, USA
2012 - 2013

I worked as a web app developer for Manhattan based studio ALLDAYEVERYDAY, working on clients such as Nike, Next Models and Sephora. We worked exclusively in Ruby on Rails, and all developers work front and back end simultaneously.

Technical Lead / mcgarrybowen / New York City, NY, USA
2011 - 2012

I spent a year working as a Technical Lead for mcgarrybowen, on clients such as Verizon, Kraft Foods, and Marriot Hotels. I have been responsible for overseeing developers maintaining existing web properties as well as directing the technical planning and development of new sites. I have worked closely with producers, creatives, developers and the client to deliver these sites on time and with many dependencies.

Freelance Web Developer / Sydney, NSW, Australia
2010 - 2011

I worked as a freelancer for a year at agencies and studios such as Holler, There, Make Agency, Halfnine, and Maxco as well as directly to my own client base I have built over five years previously through word of mouth. I developed a range of sites and games, using Codeigniter, jQuery and Flash extensively.

Technical Lead / Belgiovane Williams MacKay / Sydney, NSW, Australia
2009 - 2010

I managed a small team of four front end developers and was the back end developer for Sydney agency BWM. I was responsible for the timely delivery of a range of campaign based websites for clients such as Telstra, nib and Yellow Pages.

Senior Flash Developer / Soap Interactive / Sydney, NSW, Australia
2008

I was a Flash developer for Soap, working in AS3 on games and sites. I worked for clients such as Marvel Comics, 3 Mobile and Fox Searchlight.

Senior Web Developer / M&C Saatchi & Mark / Sydney, NSW, Australia
2003 - 2008

Working for five years at M&C Saatchi I was part of the rise of one of Australia's premier digital agencies. I started as the sole developer on a digital team of 8, and left a specialist digital agency of over 70. I held final responsibility for projects across a broad range of clients, producing campaign based microsites, Flash games and larger builds. I worked on clients such as Optus, Woolworths, ANZ, and Qantas

Web Developer / Proximity BBDO London / London, England, UK
2000 - 2002

I started my Web Development career with Proximity BBDO as a Junior Flash Developer, and over the next two years rose to become a Senior Developer. I learned my PHP and MySQL skills on the job on clients such as British Telecom, and Royal Mail.

EDUCATION

Bachelor of Arts (Media Studies)
Edith Cowan University, Perth, WA, Australia